

## 2016 HOUSTON TEXANS MEDIA POLICIES

The 2016 Houston Texans media policies are listed below. Please contact a member of the Texans Communications staff with any questions.

### PRACTICE GUIDELINES

- No phone calls, texting, or any forms of social media posting are allowed while at closed practice at any time. All phones must be put away during non-shooting portions of practice. Tweeting and other reporting is allowed after the open portion of practice has concluded and all media has left the practice fields
- Media may not report on tactical information during practice, which includes, but is not limited to: game strategy – formations, plays, substitution packages; which players are practicing with individual units; number of repetitions taken by a player; conversations that take place on field between players and/or coaches; players who line up in positions different from the one listed on the roster
- Photography and videotaping at practice are only allowed when specified by a Texans Communications representative. No seven-on-seven, formation or team work may be captured. No parts of practice may be broadcast live, including the use of social media such as Facebook, Twitter, Instagram, Snapchat, Periscope, etc.
- Media may report which players did and did not participate in the open portion of practice after the open portion has concluded and all media has left the practice fields
  - Reporting of non-strategy events, such as VIP visitors to practice and exceptional plays made by individual players, etc. is also allowed
- Media may not speculate on the potential nature/severity of an injury or level of practice participation until the injury report is issued
- During designated shooting times, photographers must only shoot tight shots of players and coaches
  - Camera phones are permitted to take only still photos during shooting periods but cannot record video
  - Only broadcast-quality TV cameras may record B-roll video during practice
- Injured players working with the Texans training staff or players not participating in practice are not allowed to be photographed or videotaped at any time
- All areas of the Houston Methodist Training Center are off-limits to all members of the media unless cleared by a Texans Communications staff member
- No boom microphones are allowed at practice
- Media members may not report on anything seen outside of designated media areas, such as in the hallways, training room, cafeteria, weight room, etc.
- All live shots must be approved in advance by the Texans Communications Department
- In accordance with the NFL's online video regulations, any content (live or otherwise) gathered through credentialed access may not be archived online for longer than 24 hours and must be limited to 90 seconds in length per day
- Media access is limited to full-time, professional staffers of media outlets (no interns, guests, family members, etc. without approval from the Texans Communications staff)

### OPEN LOCKER ROOM

- Open locker room sessions may not be broadcast live by an individual or media outlet (this includes the use of social media such as Facebook, Twitter, Instagram, Snapchat, Periscope, Ustream, etc.)
- Still photos are not permitted in the locker room
- Camera phones and other handheld cameras are not permitted to shoot video or still photos in the locker room
  - Only broadcast-quality TV cameras may record video of interviews during open locker room
- Signs, notes and other personal items posted around the locker room and at player lockers may not be photographed, videotaped or reported on
- Videographers must shoot tight shots of players conducting interviews at their lockers
- Video is only allowed when a player is engaged in an interview
- Please wait for players to be dressed before approaching for interviews

**THE HOUSTON TEXANS HAVE A ZERO TOLERANCE POLICY REGARDING THE ABOVE PROCEDURES.**